

BROKERAGE

Life Insurance Opportunities: Post-American Taxpayer Relief Act

A Presentation For:

The Estate Planning Council of Central Pennsylvania

Agenda

- 1. Policy Reviews
- 2. "Modernized" long-term care solution
- 3. Business planning post ATRA
- 4. Income Planning post ATRA
- 5. Estate Planning/Wealth Transfer

Policy Review













The Importance of Periodic Life Insurance Policy Reviews

By Martin M. Shenkman, CPA, MBA, J.D. | Volume 2, Issue 2 (February 2014)

Everyone who owns an insurance policy should be certain to conduct insurance reviews. A recent study found that in 75% of cases, the person insured could have reduced their premium outlay by an average of 40%, or increased their coverage by an average of 40% for the same outlay. These



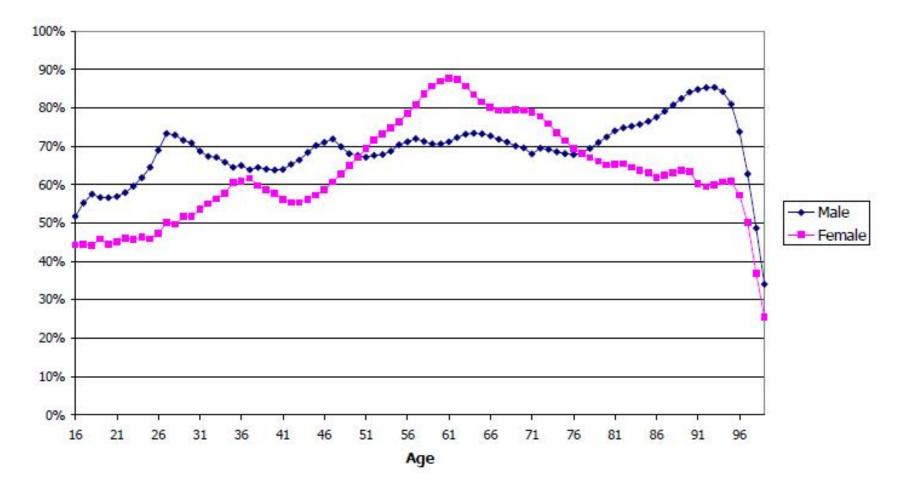


Policy Reviews: Industry Opportunities

- January 1, 2009 Industry adopted a federally mandated decrease in mortality charges using CSO Table 2001
 - a) On average, cost of insurance charges have decreased by 33%
- 2. Recent interest rate environment leave policies in distress. Customized performance reports enlighten consumer
- 3. 2014 is the most advantageous year to gift assets in the history of the federal tax code
 - a) Never a better time to take care of your "stuff"
 - b) Transfer what you want, to who you want, when you want



2001 CSO Table as a % of 1980 CSO Table Nonsmoker, Ultimate



6



2013 WHOLE LIFE DIVIDEND RATE CREDITING HISTORY

This piece is intended to compare competitor's past and current declared dividend rates on whole life insurance products. This piece is intended to be used as a tool when comparing other life insurance products.

| | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
|-----------------------------------|-------------|-------------|-------------|----------|------|------|------|------|------|------|------|------|----------|------|-------|------|------|-----------|-----------|-------------------------|------------|
| Connectiout Mutual (MassMutual) | 8.60 | 8.10 | 8.05 | 7.70 | 7.70 | 7.70 | 7.70 | 7.65 | 7.75 | 7.85 | 8.00 | 7.45 | 6.65 | 7.25 | 7.45 | 7.75 | 7.40 | 6.70 | 6.70 | 7.00 | 7.00 |
| Equitable (j) [AXA Equitable] | 8 50/7 50 2 | 7.50/7.25 3 | 7.25/7.75 * | 7.758.55 | 6.50 | 8.50 | 6.50 | 8.50 | 6.50 | 8.00 | 6.00 | 5.25 | 5.25 | 5.00 | 5.00 | 5.00 | 5.00 | 5.00 | 4.50 | 4.50 | 4.75/4.50* |
| General American © [MetLife] | 9.15 | 8.60 | 8.60 | 8.20 | 8.20 | 8.20 | 8.00 | 7.75 | 7.75 | 7.50 | 6.80 | 8.65 | 6.30 | 8.05 | 8.05 | 5.75 | 5.75 | 5.50 | 5.50 | 5.50 | 5.25 |
| Guardian | 9.75 | 9.00 | 8.50 | 8.00 | 8.50 | 8.75 | 8.75 | 8.50 | 8.50 | 8.00 | 7.00 | 6.60 | 6.75 | 6.50 | 6.75 | 7.25 | 7.80 | 7.00 | 6.85 | 6.95 | 6.65 |
| John Hanoook | 9.20 | 9.20 (1) | 8.25 | 8.25 | 8.25 | 7.95 | 7.80 | 7.80 | 7.80 | 7.80 | 7.80 | 8.75 | 6.25 | 8.25 | 6.25 | 6.25 | 8.25 | 8.0/ 5.75 | 8.0/5.75* | 5.30/ 5.55 | 5.05/ 5.55 |
| Manufacturers ** [John Hanoock] | 9.50 | 8.50 | 8.50 | 8.50 | 8.50 | 8.50 | 8.50 | 8.50 | 8.50 | 8.50 | 8.50 | 8.25 | 8.25 | n/e | n/a | n/a | n/a | n/a | n/a | n/a | n/e |
| MassMutual (issued prior to 1998) | 9.45 | 9.30 | 9.00 | 8.40 | 8.40 | 8.40 | 8.40 | 8.30 | 8.30 | 8.10 | 7.90 | 7.50 | 7.00 | 7.55 | 7.55 | 7.90 | 7.45 | 6.85 | 6.80 | 7.00 | 7.00 |
| MassMutual (issued after to 1996) | n/a | n/a | n/a | 8.40 | 8.40 | 8.40 | 8.40 | 8.20 | 8.20 | 8.05 | 7.90 | 7.50 | 7.00 | 7.40 | 7.50 | 7.90 | 7.80 | 7.00 | 8.85 | 7.00 | 7.00 |
| Metropolitan © [MetLife] | 8.75 | 8.25 | 8.25 | 8.00 | 7.60 | 7.60 | 7.60 | 7.60 | 7.60 | 7.35 | 7.10 | 7.10 | 6.60 | 8.25 | 6.25 | 8.25 | 6.00 | 5.50 | 5.00 | 5.50/ 5.00 ¹ | 5.25/4,75 |
| Metropolitan 2009 [MetLife] | nia | rale | n/a | nie | rvie | rs/e | n/e | n/a | n/a | n/a | n/a | n/a | n/a | n/e | rvia. | n/a | 6.25 | 5.75 | 5.25 | 5.25 | 5.25 |
| Minnesota Life | 6.50 | 8.00 | 8.50 | 5.50 | 6.50 | 8.50 | 6.00 | 7.00 | 7.00 | 5.50 | 5.00 | 4.25 | 4.50 | 5.10 | 5.30 | 5.30 | 5.80 | 6.00 | 5.50 | 5.50 | 4.50/ 4.75 |
| MONY Life [AXA Equitable] | 8.60 | 8.00 | 8.00 | 8.00 | 8.00 | 7.50 | 7.50 | 7.50 | 7.50 | 7.00 | 7.00 | 7.00 | 6.50 | 8.00 | 6.00 | 5.75 | 5.50 | 5.50 | 5.00 | 5.00 | 5.00 |
| National Life VT | 9,00 | 8.25 | 8.25 | 7.75 | 7.75 | 7.75 | 7.75 | 7.75 | 7.75 | 7.75 | 7.25 | 8.75 | 6.25 | 8.25 | 6.25 | 8.25 | 8.25 | 8.25 | 8.25 | 6.00 | 5.75 |
| New England © [MetLife] | 9.00 | 7.75 | 8.75 | 8.25 | 8.00 | 8.00 | 8.00 | 7.75 | 7.75 | 7.50 | 7.25 | 8.75 | 6.50 | £.00 | 6.00 | 5.50 | 5.50 | 5.25 | 5.25 | 5.25 | 5.25 |
| New York Life (o) | 8.05 | 8.5 (g) | 8.25(1) | 7.90 | 7.90 | 7.90 | 7.90 | 7.90 | 7.90 | 7.32 | 6.79 | 6.79 | 8.79 | 6.79 | 6.79 | 6.70 | 6.14 | 6.11 | 8.11 | 5.80 | 5.90 |
| Northwestern | 9.25 | 8.50 | 8.50 | 8.50 | 8.50 | 8.80 | 8.80 | 8.80 | B.80 | 8.60 | 8.20 | 7.70 | 7.50 | 7.50 | 7.50 | 7.50 | 6.50 | 8.15 | 6.00 | 5.85 | 5.60 |
| Penn Mutual | 9.70 | 9.20 | 8.50 | 8.50 | 8.00 | 8.00 | 7.43 | 7.40 | 7.40 | 7.40 | 6.48 | 5.74 | 5.74 | 8.30 | 6.30 | 6.50 | 6.34 | 6.34 | 6.34 | 6.34 | 6.34 |
| Phoenix | 9.00 | 9.00 | 8.65 | 8.65 | 8.65 | 8.65 | 7.61 | 7.61 | 7.81 | 7.61 | 7.81 | 7.61 | 7.61 | 6.50 | 6.50 | 8.50 | 6.10 | 8.10 | 5.60 | 5,45 | 5.15 |
| Principal Life (d) ++ | n/a | 8.15 | 8.35 | 7.50 | 8.65 | 7.25 | 6.82 | 7.82 | 7.87 | 8.57 | 6.26 | 4.79 | 5.23 (g) | 5.61 | 5.54 | 5.72 | 6.12 | 5.28 | 4.20 | 3.50 | nie |
| Prudential ** | 8.50 | 8.50 | 8.00 | 8.00 | 7.90 | 7.90 | 7.90 | 7.90 | 7.90 | rs/a | nie | n/a | n/a | n/e | n/a | n/e | n/a | n/e | n/a | n/ia | n/e |
| Ameritas Life(I) | 8.00 | 8.00 | 8.00 | 8.00 | 8.00 | 8.00 | 8.00 | 8.00 | 8.00 | 8.00 | 7.13 | 8.75 | 8.25 | 6.25 | 5.85 | 5.85 | 5.85 | 5.45 | 5.85 | 5.45 | 5.35 |



Discussion Points:

- 1. When was your existing policy last reviewed?
- 2. What was the philosophy behind purchasing your existing policy?
- 3. What formula did you use to determine the amount of coverage?
 - a) <u>www.lifehappens.org</u>
- 4. Does your policy have a bailout feature?
- 5. Will your policy accelerate if you become sick?
- 6. Is your policy performing up to expectations?
- 7. When was the last time you ordered a performance report of your policy?
- 8. Are your beneficiaries up to date?



| | Policies Inforce - Sample Male | | | | | | | | | | | | |
|-------|--------------------------------|----------|-----------|-----------------------------|---------------------------------------|---------------------|---------------------|---------|---------|---------|------------|-------------|--|
| | | | ISSUE | POLICY | POLICY | DEATH | ANNUALIZED | | CASH | | | OWNER? | |
| | COMPANY | POLICY # | DATE | TYPE | DURATION | BENEFIT | PREMIUM | MODE | VALUE | BASIS | INSURED | BENEFICIARY | |
| 1 | Mass Mutual | - | 8/1/2008 | WL | Lifetime | \$1,000,000 | \$18,301.32 | Monthly | unknown | unknown | Mr. Client | Unknown | |
| 2 | ING | | 8/21/2008 | Term | 24 years & 3 months (G) | \$700,000 | \$2,339.28 | Monthly | - | - | Mr. Client | Unknown | |
| 3 | ING | - | 8/21/2008 | Term | 14 years & 3 months (G) | \$1,000,000 | \$1,892.40 | Monthly | - | - | Mr. Client | Unknown | |
| 4 | Northwestern | - | 7/24/2000 | Annual Renewable Term | Annual increases through age 75 | \$600,000 | \$652.20 | Monthly | - | - | Mr. Client | Unknown | |
| 5 | Prudential (AICPA) | - | 11/1/2003 | Annual Renewable Term | Annual increases through age 75 | \$2,000,000 | \$2,400.00 | Monthly | - | - | Mr. Client | Unknown | |
| 6 | | | | | Benefits i | n Focus - \$100,000 | - Policy Info Unkno | own | | | | | |
| Jb To | otal: | | | | | \$5,300,000 | \$25,585 | | unknown | unknown | | | |
| | | | | | | | | | | | | | |

*Personal ownership is increasing the value of gross estate and possibly exposing to state and federal estate tax

| | Recommended Policies - Sample Male - Minimum Premium - 2nd best preferred | | | | | | | | | | | | |
|-------|---|----------|-----------|--------|----------------------------|-------------|------------|---------|-------|-------|------------|-------------|--|
| | | | ISSUE | POLICY | POLICY | DEATH | ANNUALIZED | | CASH | | | OWNERY | |
| | COMPANY | POLICY # | DATE | TYPE | DURATION | BENEFIT | PREMIUM | MODE | VALUE | BASIS | INSURED | BENEFICIARY | |
| 1 | Companion | - | - | GUL | Lifetime | \$1,000,000 | \$8,646.00 | Monthly | - | - | Mr. Client | TBD | |
| 2** | ING | - | 8/21/2008 | Term | 24 years & 3 months (G) | \$700,000 | \$2,339.28 | Monthly | - | - | Mr. Client | TBD | |
| 3 | Principal | | | Term | 15 years (G) | \$1,000,000 | \$1,538.16 | Monthly | - | | Mr. Client | TBD | |
| 4 | Companion | - | - | Term | 10 Year Level (G)*** | \$600,000 | \$752.28 | Monthly | - | - | Mr. Client | TBD | |
| 5 | Principal | - | - | Term | 10 Year Level (G)*** | \$2,000,000 | \$2,162.28 | Monthly | - | - | Mr. Client | TBD | |
| 6 | Benefits in Focus - \$100,000 - Policy Info Unknown | | | | | | | | | | | | |
| Jb To | Total: \$5,300,000 \$15,438 Unknown Unknown | | | | | | | | | | | | |

"Maintain ING Policy #2 unless preferred best class is achieved



| | Policies Inforce - Sample Male | | | | | | | | | | | | |
|--------|---|--|--------------|-----------------------------|---------------------------------------|-----------------|-----------------|---------------|-------------|------------|------------|-------------|--|
| | | | ISSUE | POLICY | POLICY | DEATH | ANNUALIZED | | CASH | | | OWNER*/ | |
| | COMPANY | POLICY # | DATE | TYPE | DURATION | BENEFIT | PREMIUM | MODE | VALUE | BASIS | INSURED | BENEFICIARY | |
| 1 | Mass Mutual | | 8/1/2008 | WL | Lifetime | \$1,000,000 | \$18,301.32 | Monthly | unknown | unknown | Mr. Client | Unknown | |
| 2 | ING | | 8/21/2008 | Term | 24 years & 3 months (G) | \$700,000 | \$2,339.28 | Monthly | - | | Mr. Client | Unknown | |
| 3 | ING | months (G) the the state of the | | | | | | | | | | Unknown | |
| 4 | Northwestern | - | 7/24/2000 | Annual Renewable | Annual increases | \$600,000 | \$652.20 | Monthly | - | - | Mr. Client | Unknown | |
| 5 | Prudential (AICPA) | - | 11/1/2003 | Annual Renewable Term | Annual increases through age 75 | \$2,000,000 | \$2,400.00 | Monthly | - | - | Mr. Client | Unknown | |
| 6 | 6 Benefits in Focus - \$100,000 - Policy Info Unknown | | | | | | | | | | | | |
| Sub To | Sub Total: \$5,300,000 \$25,585 unknown unknown | | | | | | | | | | | | |
| | | *Pers | onal ownersh | ip is increasir | ng the value of | gross estate an | d possibly expo | sing to state | and federal | estate tax | | | |

| | Recommended Policies -Sample Male - Maximum Coverage - 2nd best preferred | | | | | | | | | | | | |
|--------|---|----------|-----------|--------|----------------------------|-------------|-------------|---------|---------|---------|------------|-------------|--|
| | | | ISSUE | POLICY | POLICY | DEATH | ANNUALIZED | | CASH | | | OWNERY | |
| | COMPANY | POLICY # | DATE | TYPE | DURATION | BENEFIT | PREMIUM | MODE | VALUE | BASIS | INSURED | BENEFICIARY | |
| 1 | Companion | - | | GUL | Lifetime | \$2,120,000 | \$18,301.32 | Monthly | - | - | Mr. Client | TBD | |
| 2** | ING | - | 8/21/2008 | Term | 24 years & 3 months (G) | \$700,000 | \$2,339.28 | Monthly | - | - | Mr. Client | TBD | |
| 3 | Principal | - | | Term | 15 years (G) | \$1,225,000 | \$1,866.60 | Monthly | - | - | Mr. Client | TBD | |
| 4 | Companion | - | | Term | 10 Year Level (G)*** | \$600,000 | \$752.28 | Monthly | - | - | Mr. Client | TBD | |
| 5 | Principal | - | - | Term | 10 Year Level (G)*** | \$2,250,000 | \$2,396.64 | Monthly | - | - | Mr. Client | TBD | |
| 6 | 6 Benefits in Focus - \$100,000 - Policy Info Unknown | | | | | | | | | | | | |
| Sub To | otal: | | | | | \$6,895,000 | \$25,656 | | unknown | unknown | | | |
| 101 | Guaranteed D | uration | | | | 1 | | 1 | 1 | | | | |

"Modernized" Long-Term Care Solutions



Current state of LTC Insurance Industry

- 1. Major insurers who left the marketplace:
 - a) Aetna, Allianz, Conseco, Equitable, Guardian, Met Life, Nationwide, Penn Treaty, Principal, Prudential, RiverSource, Unum
- 2. Major insurers who raised premium on policyholders:
 - a) All except one!



Two Types of Life Insurance LTC Access

- 1. Chronic Illness 101(g)
 - a) Tax free acceleration of death benefit for chronic illness
 - b) Indemnity benefit
 - c) "free" rider
 - d) Actuarial adjustment on back end to beneficiary
 - e) Limited underwriting (table or better)
 - f) "is likely to last the rest of the insured's life"

2. LTC Rider - 7702B

- a) Tax free acceleration of death benefit for chronic illness
- b) Indemnity or reimbursement (indemnity used in ILIT and Buy/Sell)
- c) Additional cost
- d) Dollar for dollar adjustment
- e) Full morbidity underwriting
- f) Will pay BOTH permanent and temporary claims (mild stroke, cancer, etc)

Business Planning



Business Planning Post ATRA

- 1. Fewer federal estate tax forms being filed
- 2. Fewer survivorship life insurance sales for life insurers
- 3. Insurers allocating resources to business succession planning
 - a) Complimentary business valuations
 - b) Buy/sell document review
 - c) Multi-life cases
 - d) Non-qualified planning
 - e) Increased life, annuity, disability sales
 - f) Split dollar creates arbitrage

Income Planning Post ATRA



Income Planning Post ATRA

Higher exemption limits, higher income tax rates, & higher capital gain tax rates:

- 1. Income planning is the new estate planning
- 2. Higher exemption grants permission for life insurance to be included in gross estate
- 3. Tax favored nature of life insurance combats increase ordinary income and capital gain rates



Oualified or Non-Oualified Qualified Plans

- a) Immediate tax relief
- Higher exemption may b) allow life insurance to be owned by QP
- Tax deductible **C**) premium
- Must include all EE's d)
- Taxable retirement e) income

Non-Qualified Plans

- a) **Back-end tax relief**
- Higher exemption may b) allow life insurance to be owned by individual
- After-tax premium **C**)
- Discriminatory d)
- Tax-free retirement e) income



Q vs NQ (Pre-retirement)

| Riders | | e & Overloan Prot | | | | | Tax Bracket (LTC Pre-Tax Rate of Early Distrubitui Management Fe | Return: on Penalty: e: | 35.00% 5.00% 10.00% 1.00% | | |
|--------|-----------------------|-------------------------|--|--|---|-----------------------------------|---|--|------------------------------------|--|--|
| Year | Age End of Year | Pre Tax Plan Deposit | Qualifi Pre Tax Plan Withdrawal | ed Plan Year End Value Untouched | Year End Liquidated + Tax Penalty | Annual Premium/ Withdrawals | Non-Qual Cash Value EOY | lified Plan Cash Surrender Value EOY | Death Benefit EOY | | |
| 1 | 48 | \$153,846 | | \$159,923 | \$87,958 | \$100,000 | \$81,221 | \$33,948 | \$2,694,454 | | |
| 2 | 49 | \$153,846 | | \$326,163 | \$179,390 | \$100,000 | \$170,313 | \$128,240 | \$2,783,546 | | |
| 3 | 50 | \$153,846 | | \$498,970 | \$274,433 | \$100,000 | \$264,485 | \$227,612 | \$2,877,718 | | |
| 4 | 51 | \$153,846 | | \$678,602 | \$373,231 | \$100,000 | \$363,916 | \$332,243 | \$2,977,149 | | |
| 5 | 52 | \$153,846 | | \$865,330 | \$475,931 | \$100,000 | \$468,854 | \$442,381 | \$3,082,087 | | |
| 6 | 53 | \$153,846 | | \$1,059,433 | \$582,688 | \$100,000 | \$584,994 | \$563,720 | \$3,198,227 | | |
| 7 | 54 | \$153,846 | | \$1,261,204 | \$693,662 | \$100,000 | \$707,420 | \$691,347 | \$3,320,653 | | |
| 8 | 55 | \$153,846 | | \$1,470,945 | \$809,020 | \$100,000 | \$836,322 | \$825,449 | \$3,449,555 | | |
| 9 | 56 | \$153,846 | | \$1,688,970 | \$928,934 | \$100,000 | \$971,888 | \$966,215 | \$3,585,121 | | |
| 10 | 57 | \$153,846 | | \$1,915,608 | \$1,053,584 | \$100,000 | \$1,114,508 | \$1,114,508 | \$3,727,741 | | |
| 11 | 58 | \$153,846 | | \$2,151,197 | \$1,183,158 | \$100,000 | \$1,274,258 | \$1,274,258 | \$3,727,741 | | |
| 12 | 59 | \$153,846 | | \$2,396,093 | \$1,317,851 | \$100,000 | \$1,443,952 | \$1,443,952 | \$3,727,741 | | |
| 13 | 60 | \$153,846 | | \$2,650,661 | \$1,722,930 | \$100,000 | \$1,624,266 | \$1,624,266 | \$3,727,741 | | |
| 14 | 61 | \$153,846 | | \$2,915,285 | \$1,894,936 | \$100,000 | \$1,815,902 | \$1,815,902 | \$3,727,741 | | |
| 15 | 62 | \$153,846 | | \$3,190,362 | \$2,073,736 | \$100,000 | \$2,019,633 | \$2,019,633 | \$3,727,741 | | |



Q vs NQ (Post-retirement)

| 16 | 63 | . | -\$246,154 | \$3,070,228 | \$1,995,648 | -\$160,000 | \$1,973,381 | \$1,973,381 | \$2,486,460 |
|----|----|---|------------|-------------|-------------|------------|-------------|-------------|-------------|
| 17 | 64 | | -\$246,154 | \$2,945,348 | \$1,914,476 | -\$160,000 | \$1,924,190 | \$1,924,190 | \$2,385,995 |
| 18 | 65 | | -\$246,154 | \$2,815,535 | \$1,830,098 | -\$160,000 | \$1,871,932 | \$1,871,932 | \$2,283,757 |
| 19 | 66 | | -\$246,154 | \$2,680,595 | \$1,742,387 | -\$160,000 | \$1,816,470 | \$1,816,470 | \$2,179,764 |
| 20 | 67 | | -\$246,154 | \$2,540,325 | \$1,651,211 | -\$160,000 | \$1,757,489 | \$1,757,489 | \$2,091,412 |
| 21 | 68 | | -\$246,154 | \$2,394,514 | \$1,556,434 | -\$160,000 | \$1,694,812 | \$1,694,812 | \$1,999,878 |
| 22 | 69 | | -\$246,154 | \$2,242,943 | \$1,457,913 | -\$160,000 | \$1,628,233 | \$1,628,233 | \$1,905,033 |
| 23 | 70 | | -\$246,154 | \$2,085,386 | \$1,355,501 | -\$160,000 | \$1,557,544 | \$1,557,544 | \$1,806,751 |
| 24 | 71 | | -\$246,154 | \$1,921,605 | \$1,249,043 | -\$160,000 | \$1,482,483 | \$1,482,483 | \$1,704,855 |
| 25 | 72 | | -\$246,154 | \$1,751,354 | \$1,138,380 | -\$160,000 | \$1,402,806 | \$1,402,806 | \$1,598,684 |
| 26 | 73 | | -\$246,154 | \$1,574,379 | \$1,023,346 | -\$160,000 | \$1,318,148 | \$1,318,148 | \$1,493,326 |
| 27 | 74 | | -\$246,154 | \$1,390,413 | \$903,768 | -\$160,000 | \$1,228,315 | \$1,228,315 | \$1,379,501 |
| 28 | 75 | | -\$246,154 | \$1,199,180 | \$779,467 | -\$160,000 | \$1,133,116 | \$1,133,116 | \$1,256,932 |
| 29 | 76 | | -\$246,154 | \$1,000,394 | \$650,256 | -\$160,000 | \$1,032,325 | \$1,032,325 | \$1,125,297 |
| 30 | 77 | | -\$246,154 | \$793,756 | \$515,941 | -\$160,000 | \$924,796 | \$924,796 | \$1,022,342 |
| 31 | 78 | | -\$246,154 | \$578,955 | \$376,321 | -\$160,000 | \$810,062 | \$810,062 | \$912,213 |
| 32 | 79 | | -\$246,154 | \$355,670 | \$231,186 | -\$160,000 | \$687,606 | \$687,606 | \$794,385 |
| 33 | 80 | | -\$246,154 | \$123,565 | \$80,317 | -\$160,000 | \$556,819 | \$556,819 | \$668,235 |
| 34 | 81 | | -\$80,317 | | | -\$160,000 | \$417,274 | \$417,274 | \$533,330 |
| 35 | 82 | | | | | -\$160,000 | \$268,183 | \$268,183 | \$388,860 |
| 36 | 83 | | | | | | \$278,959 | \$278,959 | \$404,412 |
| 37 | 84 | | | | | | \$289,483 | \$289,483 | \$419,867 |
| 38 | 85 | | | | | | \$299,611 | \$299,611 | \$435,080 |

Estate Planning Post-ATRA



Estate Planning Post-ATRA

What clients want?

- 1. Can the estate assets produce the retirement income needed?
- 2. Does gifting risk reducing the Net Worth below a client's comfort zone?
- 3. Will the gifting program produce effective results for the children?
- 4. If so, how does using life insurance compare to not using it?



Does cash flow permit gifting?

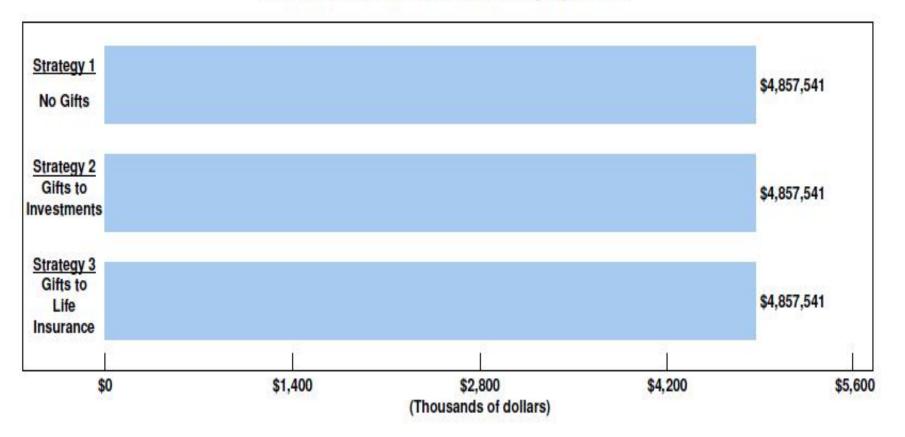
| | | Annual | Cash Flow Re | equired | | Annual Cash F | low Provided | | |
|------|--------|--------|--------------|-------------|------------------|------------------|--------------|------------------|-----------|
| | | | (1) | (2) | (3) After Tax | (4) After Tax | (5) | (6) After Tax | (7) |
| | | | After Tax | | Cash Flow | Cash Flow | After Tax | Cash Flow | Total |
| | | | Spendable | Expected | from | from Taxable | Cash Flow | from Tax | After Tax |
| | Client | Spouse | Cash Flow | After Tax | Retirement | & Tax Exempt | from Equity | Deferred | Cash Flow |
| Year | Age | Age | Required* | Cash Flow + | Plan Assets | + Accounts + | Assets + | Assets = | Provided* |
| 1 | 65 | 60 | 110,000 | 28,915 | 0 | 81,085 | 0 | 0 | 110,000 |
| 2 | 66 | 61 | 113,000 | 29,782 | 0 | 83,218 | 0 | 0 | 113,000 |
| 3 | 67 | 62 | 116,090 | 30,676 | 0 | 85,414 | 0 | 0 | 116,090 |
| 4 | 68 | 63 | 119,273 | 31,596 | 0 | 87,677 | 0 | 0 | 119,273 |
| 5 | 69 | 64 | 122,551 | 32,544 | 0 | 90,007 | 0 | 0 | 122,551 |
| 6 | 70 | 65 | 125,927 | 43,754 | 39,777 | 42,396 | 0 | 0 | 125,927 |
| 7 | 71 | 66 | 129,405 | 45,066 | 42,370 | 41,969 | 0 | 0 | 129,405 |
| 8 | 72 | 67 | 132,987 | 46,418 | 45,125 | 41,444 | 0 | 0 | 132,987 |
| 9 | 73 | 68 | 136,677 | 47,811 | 48,052 | 40,814 | 0 | 0 | 136,677 |
| 10 | 74 | 69 | 140,477 | 49,245 | 51,162 | 40,070 | 0 | 0 | 140,477 |
| 11 | 75 | 70 | 134,392 | 37,283 | 54,463 | 42,646 | 0 | 0 | 134,392 |
| 12 | 76 | 71 | 138,423 | 38,401 | 57,967 | 42,055 | 0 | 0 | 138,423 |
| 13 | 77 | 72 | 142,576 | 39,553 | 61,394 | 41,629 | 0 | 0 | 142,576 |
| 14 | 78 | 73 | 146,853 | 40,740 | 65,319 | 40,794 | 0 | 0 | 146,853 |
| 15 | 79 | 74 | 151,259 | 41,962 | 69,122 | 40,175 | 0 | 0 | 151,259 |
| 16 | 80 | 75 | 155,797 | 43,221 | 73,115 | 39,461 | 0 | 0 | 155,797 |
| 17 | 81 | 76 | 160,471 | 44,518 | 77,301 | 38,652 | 0 | 0 | 160,471 |
| 18 | 82 | 77 | 165,285 | 45,853 | 81,684 | 37,748 | 0 | 0 | 165,285 |
| 19 | 83 | 78 | 170,243 | 47,229 | 86,265 | 36,749 | 0 | 0 | 170,243 |
| 20 | 84 | 79 | 175,351 | 48,646 | 91,044 | 35,661 | 0 | 0 | 175,351 |

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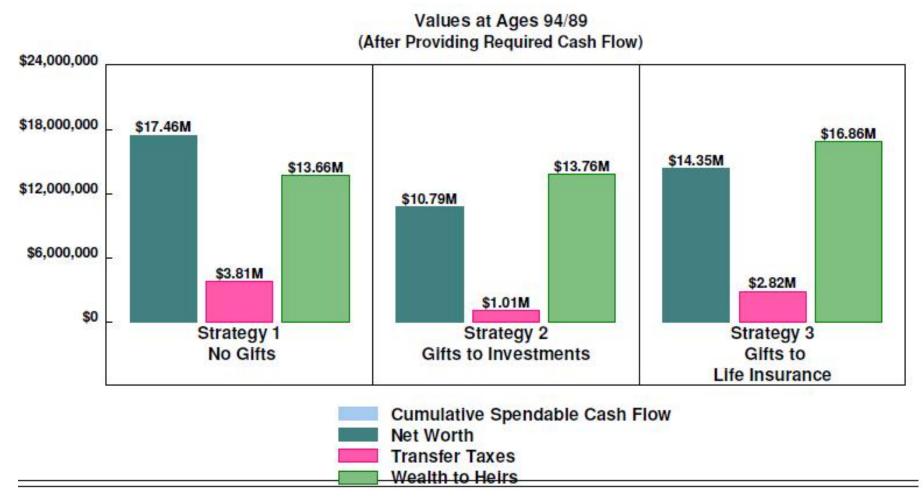
Confirm Lifestyle Will Not Change

Cumulative Spendable Cash Flow by Ages 94/89





Best use of Gifts?





Estate Planning with Life Insurance

- 1. Life Insurance IRR on death produces a favorable yield
- 2. Never a better time for gifting
- 3. Interest Rate arbitrage
 - a) Dual loans
 - b) Split dollar
 - c) Installment sale
 - d) GRAT
 - e) Premium Finance (Private and Commercial)



Trust Equivalent IRR

| | Female Age 73 - Standard - Table 4 - Non-Tobacco | | | | | | | | | | | |
|----------------|--|-----------|------------------|----------------------|-------------------------|---------------------------|---------------------|-------------------|--|--|--|--|
| | | | | Pay All | Years - Quart | erly Mode | | | | | | |
| | | | Life In | surance | | | Side-Fun | d Results | | | | |
| | | | Universal I | ife Insurance | | Income Tax Rate | Pre-Tax Rate | Post-Tax Rate | Estate Tax Rate | | | |
| | | | Universal L | ne insurance | | 35.00% | 5.00% | 3.25% | 40.00% | | | |
| End of Year | Age | Premium | Death Benefit | IRR Death Benefit | IRR Trust Equivalent | Annual Premium Savings | Starting Balance | Ending Balance | Estate Post-Tax Net to Heirs 60% | | | |
| 1 | 74 | \$481,584 | \$10,000,000 | 5232.23% | 8720.38% | \$481,584 | \$481,584 | \$497,235 | \$298,341 | | | |
| 2 | 75 | \$383,200 | \$10,000,000 | 455.85% | 759.75% | \$383,200 | \$880,435 | \$909,050 | \$545,430 | | | |
| 3 | 76 | \$383,200 | \$10,000,000 | 175.66% | 292.77% | \$383,200 | \$1,292,250 | \$1,334,248 | \$800,549 | | | |
| 4 | 77 | \$383,200 | \$10,000,000 | 98.26% | 163.77% | \$383,200 | \$1,717,448 | \$1,773,265 | \$1,063,959 | | | |
| 5 | 78 | \$383,200 | \$10,000,000 | 64.34% | 107.23% | \$383,200 | \$2,156,465 | \$2,226,550 | \$1,335,930 | | | |
| 6 | 79 | \$383,200 | \$10,000,000 | 45.83% | 76.38% | \$383,200 | \$2,609,750 | \$2,694,567 | \$1,616,740 | | | |
| 7 | 80 | \$383,200 | \$10,000,000 | 34.38% | 57.30% | \$383,200 | \$3,077,767 | \$3,177,794 | \$1,906,677 | | | |
| 8 | 81 | \$383,200 | \$10,000,000 | 26.69% | 44.48% | \$383,200 | \$3,560,994 | \$3,676,727 | \$2,206,036 | | | |
| 9 | 82 | \$383,200 | \$10,000,000 | 21.21% | 35.35% | \$383,200 | \$4,059,927 | \$4,191,874 | \$2,515,124 | | | |
| 10 | 83 | \$383,200 | \$10,000,000 | 17.14% | 28.57% | \$383,200 | \$4,575,074 | \$4,723,764 | \$2,834,258 | | | |
| 11 | 84 | \$383,200 | \$10,000,000 | 14.02% | 23.37% | \$383,200 | \$5,106,964 | \$5,272,940 | \$3,163,764 | | | |
| 12 | 85 | \$383,200 | \$10,000,000 | 11.56% | 19.27% | \$383,200 | \$5,656,140 | \$5,839,965 | \$3,503,979 | | | |
| 13 | 86 | \$383,200 | \$10,000,000 | 9.59% | 15.98% | \$383,200 | \$6,223,165 | \$6,425,418 | \$3,855,251 | | | |
| 14 | 87 | \$383,200 | \$10,000,000 | 7.98% | 13.30% | \$383,200 | \$6,808,618 | \$7,029,898 | \$4,217,939 | | | |
| 15 | 88 | \$383,200 | \$10,000,000 | 6.64% | 11.07% | \$383,200 | \$7,413,098 | \$7,654,024 | \$4,592,414 | | | |
| 16 | 89 | \$383,200 | \$10,000,000 | 5.51% | 9.18% | \$383,200 | \$8,037,224 | \$8,298,433 | \$4,979,060 | | | |
| 17 | 90 | \$383,200 | \$10,000,000 | 4.55% | 7.58% | \$383,200 | \$8,681,633 | \$8,963,786 | \$5,378,272 | | | |

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Paying Premiums With Arbitrage

\$5,000,000 Loaned at .36% interest (September '14 AFR) Assume 3% income return and \$132,000 to premiums

| Year | Note Balance | Interest on Note (.36%) | Principal | Income Generated (3%) | Arbitrage Amount | Premiums | Death Benefit |
|------|---------------|-------------------------------|-------------|-----------------------------|---------------------|-----------|---------------|
| 1 | \$5,000,000 | \$18,000 | \$5,000,000 | \$150,000 | \$132,000 | \$132,000 | \$2,500,000 |
| 2 | \$5,000,000 | \$18,000 | \$5,000,000 | \$150,225 | \$132,000 | \$132,000 | \$2,500,000 |
| 3 | \$5,000,000 | \$18,000 | \$5,000,000 | \$150,457 | \$132,000 | \$132,000 | \$2,500,000 |
| 4 | (\$5,000,000) | - | - | - | - | - | \$2,500,000 |

Annual premiums of \$132,000 for three years on an SGUL insurance policy for \$2,500,000 of death benefit on Male, Age 65, and Female, Age 60, both Preferred Non Smokers. Policy remains paid up



Corporate and Private Split Dollar

| Dur | ation | | XYZ Corporation | | | | Family Le | gacy Trust | | |
|------|-------|-----------------|-----------------|-----------|------------------|---------|------------|------------|---------------------------|-------------|
| | Age | Annual | Cummulative | Corporate | Trust | Gift | Cumulative | Policy | DB Before | DB After |
| | End | Premium Paid | Premium | Recovery | Economic Benefit | to | Gift to | Cash | Corporation | Corporation |
| Year | Of Yr | on Behalf of EE | Paid | on Death | (Tax to EE)# | Trust | Trust | Value* | Repayment* | Repayment* |
| 1 | 68 | 550,785 | 550,785 | 550,785 | 24,100 | 24,100 | 24,100 | 216,009 | 10,550,785 | 10,000,000 |
| 2 | 69 | 550,785 | 1,101,570 | 1,101,570 | 26,900 | 26,900 | 51,000 | 643,596 | 11,101,570 | 10,000,000 |
| 3 | 70 | 550,785 | 1,652,355 | 1,652,355 | 29,600 | 29,600 | 80,600 | 1,076,944 | 11,652,355 | 10,000,000 |
| 4 | 71 | 550,785 | 2,203,140 | 2,203,140 | 32,800 | 32,800 | 113,400 | 1,521,143 | 12,203,140 | 10,000,000 |
| 5 | 72 | 550,785 | 2,753,925 | 2,753,925 | 36,500 | 36,500 | 149,900 | 1,973,957 | 12,753 <mark>,</mark> 925 | 10,000,000 |
| 6 | 73 | 550,785 | 3,304,710 | 3,304,710 | 40,600 | 40,600 | 190,500 | 2,434,915 | 13,304,710 | 10,000,000 |
| 7 | 74 | 550,785 | 3,855,495 | 3,855,495 | 45,100 | 45,100 | 235,600 | 2,908,156 | 13,855,495 | 10,000,000 |
| 8 | 75 | 550,785 | 4,406,280 | 4,406,280 | 50,100 | 50,100 | 285,700 | 3,510,078 | 14,406,280 | 10,000,000 |
| 9 | 76 | 550,785 | 4,957,065 | 4,957,065 | 55,500 | 55,500 | 341,200 | 4,126,595 | 14,957,065 | 10,000,000 |
| 10 | 77 | 550,785 | 5,507,850 | 5,507,850 | 363,300 | 363,300 | 704,500 | 4,758,135 | 15,507,850 | 10,000,000 |
| 11 | 78 | 550,785 | 6,058,635 | 6,058,635 | 401,700 | 401,700 | 1,106,200 | 5,414,712 | 16,058,635 | 10,000,000 |
| 12 | 79 | 550,785 | 6,609,420 | 6,609,420 | 443,300 | 443,300 | 1,549,500 | 6,083,482 | 16,609,420 | 10,000,000 |
| 13 | 80 | 550,785 | 7,160,205 | 7,160,205 | 492,300 | 492,300 | 2,041,800 | 6,760,286 | 17,160,205 | 10,000,000 |
| 14 | 81 | 550,785 | 7,710,990 | 7,710,990 | 545,600 | 545,600 | 2,587,400 | 7,438,946 | 17,710,990 | 10,000,000 |
| 15 | 82 | 550,785 | 8,261,775 | 8,261,775 | 550,785 | 550,785 | 3,138,185 | 8,124,721 | 18,261,775 | 10,000,000 |
| 16 | 83 | 550,785 | 8,812,560 | 8,812,560 | 550,785 | 550,785 | 3,688,970 | 8,756,831 | 18,812,560 | 10,000,000 |
| 17 | 84 | 550,785 | 9,363,345 | 9,363,345 | 550,785 | 550,785 | 4,239,755 | 9,380,301 | 19,363,345 | 10,000,000 |
| 18 | 85 | 550,785 | 9,914,130 | 9,914,130 | 550,785 | 550,785 | 4,790,540 | 9,989,643 | 19,914,130 | 10,000,000 |



Private Financing Design

| Dur | ation | | Esta | ate | | | | | Tr | ust | |
|-------------|-----------|-------------|-------------|------------|------------|------------|-----------|------------|-----------|------------|-------------|
| | Age | Annual | Cummulative | Applicable | Estate | Trust | Gift | Cumulative | Trust | Policy | DB Before |
| | End | Premium | Premium | Federal | Recovery | Payment to | to | Gift to | Side Fund | Cash | Estate Loan |
| fear | Of Yr | Loan | Loan* | Rate | on Death | Client | Trust | Trust | at 4% | Value | Repayment |
| 1 | 54 | 4,842,050 | 4,842,050 | 1.86% | 4,842,050 | 90,062 | 90,062 | 90,062 | | 100,000 | 99,999,999 |
| 2 | 55 | 4,842,050 | 9,684,100 | 1.86% | 9,684,100 | 180,124 | 180,124 | 270,186 | | 2,405,000 | 100,012,446 |
| 3 | 56 | 4,842,050 | 14,526,150 | 1.86% | 14,526,150 | 270,186 | 270,186 | 540,373 | | 6,811,539 | 100,027,841 |
| 4 | 57 | 4,842,050 | 19,368,200 | 1.86% | 19,368,200 | 360,249 | 360,249 | 900,621 | | 12,210,777 | 102,131,119 |
| 5 | 58 | 4,842,050 | 24,210,250 | 1.86% | 24,210,250 | 450,311 | 450,311 | 1,350,932 | | 18,198,105 | 104,989,908 |
| 6 | 59 | 4,842,050 | 29,052,300 | 1.86% | 29,052,300 | 540,373 | 540,373 | 1,891,305 | | 24,443,293 | 107,805,813 |
| 7 | 60 | 4,842,050 | 33,894,350 | 1.86% | 33,894,350 | 630,435 | 630,435 | 2,521,740 | | 30,882,347 | 110,654,691 |
| 8 | 61 | 4,842,050 | 38,736,400 | 1.86% | 38,736,400 | 720,497 | 720,497 | 3,242,237 | | 37,620,559 | 113,541,615 |
| 9 | <u>62</u> | 4,842,050 | 43,578,450 | 1.86% | 43,578,450 | 810,559 | 810,559 | 4,052,796 | | 44,778,734 | 116,705,142 |
| 10 | 63 | 4,842,050 | 48,420,500 | 1.86% | 48,420,500 | 900,621 | 900,621 | 4,953,417 | | 52,276,041 | 120,160,168 |
| 11 | 64 | 4,842,050 | 53,262,550 | 1.86% | 53,262,550 | 990,683 | 990,683 | 5,944,101 | | 60,038,866 | 123,361,073 |
| 12 | 65 | 4,842,050 | 58,104,600 | 1.86% | 58,104,600 | 1,080,746 | 1,080,746 | 7,024,846 | | 68,201,381 | 126,575,577 |
| 13 | 66 | | 58,104,600 | 1.86% | 58,104,600 | 1,080,746 | 1,080,746 | 8,105,592 | | 71,767,336 | 129,808,909 |
| 14 | 67 | | 58,104,600 | 1.86% | 58,104,600 | 1,080,746 | 1,080,746 | 9,186,337 | | 75,442,543 | 133,066,129 |
| 15 | 68 | -58,104,600 | | | | | | | | 18,403,246 | 61,236,639 |
| 16 | 69 | | | | | | | | | 20,135,822 | 62,893,568 |
| 17 | 70 | | | | | | | | | 21,891,961 | 64,635,523 |
| 18 | 71 | | | | | | | | | 23,886,844 | 66,475,451 |
| 19 | 72 | | | | | | | | | 26,031,187 | 68,418,161 |
| 20 | 73 | | | | | | | | | 28,349,138 | 70,494,328 |

Thank you

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